

# KNOSYS™ Business Intelligence System

**Businesses today** have large amounts of information at their disposal. What they lack is the ability to make it actionable—to quickly sift through the information coming in via multiple systems and customer touch-points and isolate what will really make a business impact.

That is the Solution that our team has a proven track record in delivering.

## **KNOSYS™ Business Intelligence System**

Business Intelligence for smarter, faster decisions... when they really matter.

*The name KNOSYS (pronounced knōw'-sīs) is derived from the Greek word for knowledge—Gnosis (vw)—specifically: knowledge that digs deep, going beyond what is merely apparent on the surface.*

Business moves quickly. Opportunities appear and quickly disappear. The **KNOSYS™** Business Intelligence System is the Software as a Service (SaaS) solution for taking advantage of today's fast, fluid markets—providing you with the business intelligence you need to make smarter, faster, sounder decisions.

**KNOSYS** extracts, integrates and presents vital tactical and strategic data in a form that enables fast, thorough decision-making.

Most enterprises simply do not have the time, the personnel or the in-house expertise needed to develop the appropriate tools and adapt their IT infrastructures for today's complex, global business environment.

That's what the **KNOSYS** SaaS team will deliver to you.

## **The Solution: KNOSYS**

**KNOSYS** is a proven solution that enables companies of all kinds to get the information they need to drive effective strategy development. When this solution is delivered as a cloud service (SaaS), it becomes an affordable, practical solution. Working with both internal and external information sources, **KNOSYS** extracts, integrates and presents vital tactical and strategic data in a form that enables fast, thorough decision making.

**KNOSYS** takes advantage of on-line analytical processing (OLAP), reducing the time required to combine and consolidate information from multiple data sources.

Executives can track any number of measures (total sales, profits, etc.) across any number of dimensions (by country, region, location, individual, etc.) By isolating and relating the most critical data elements across your business organizations, you get the most accurate, complete views of your customers, products, services and resources.

## **KNOSYS™ at a Glance**

- Measure Business Effectiveness
- Utilize/Create Data Warehouse
- Interrogate and Visualize Data
- Analyze Hidden Patterns
- Dashboard for Executives/Management
- Threshold Driven Decision Support



# KNOSYS

## Unique Delivery Model (The Differentiator)

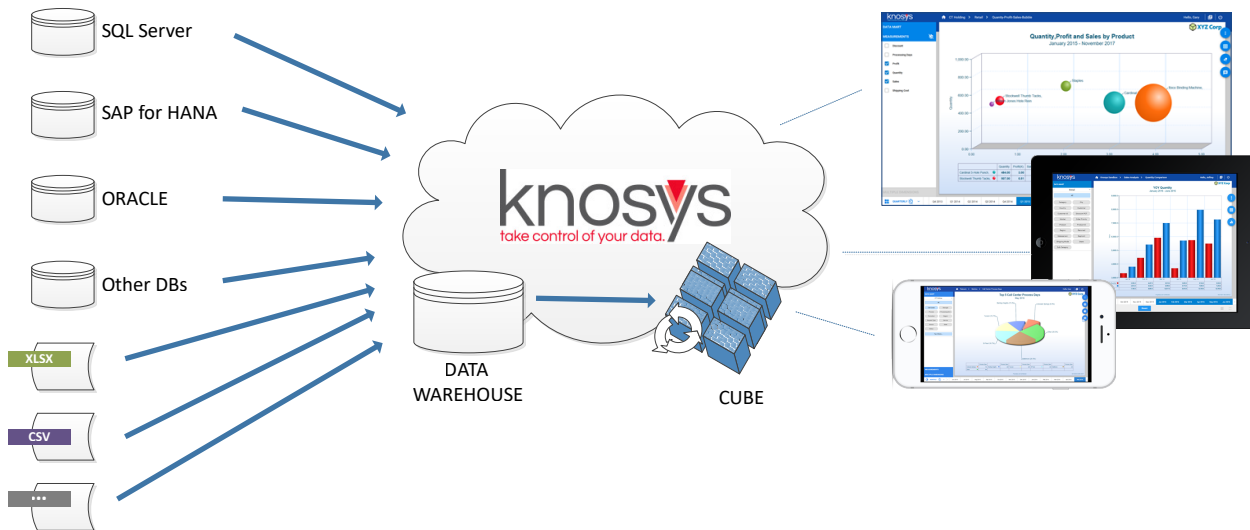
The *KNOSYS* SaaS team enables you to present information in executive-level dashboards designed for your needs, going beyond simple static images and providing the means to effectively explore the information being visualized. Drill down Colorsmart™ navigation helps you pull apart data to isolate trends or problems.

The result: with *KNOSYS* you are able to:

- **Maximize your information value faster.**
- **Address your critical business needs faster.**
- **Adapt to changing conditions faster.**
- **Seamless Access to Your Information - 24/7/365**

*KNOSYS* is available as an on-demand, solution-as-a-service (SaaS) offering, fully protected and managed through our cloud computing infrastructure.

This removes complexity from installation, deployment and maintenance, providing you with a solution that is scalable, globally accessible and cost-effective. We take care of adapting the system to your needs as well as managing and maintaining it. You have 24/7/365 access to your data through any Web browser.



## Getting Started

To get started, we first work with you to understand how you can best take advantage of *KNOSYS*. We have worked with leading companies in telecommunications, insurance, healthcare, pharmaceuticals, manufacturing, professional services, banking/finance and more. Our *KNOSYS* team has extensive experience integrating *KNOSYS* across sales channels, legacy systems and business units. Data translation between systems is seamless: *KNOSYS* includes an optional Web services connector that eliminates the need for custom interfaces to support data exchange. Pricing is based on your needs and usage. As part of our initial consultation, we provide a detailed assessment of how your organization will be able to take advantage of *KNOSYS* and what level of investment is required.

## CONTACT US

We welcome the opportunity to discuss how *KNOSYS* can meet your needs.

Call: (908) 604-6100 or (800) 345-3895  
E-mail: [sales@knosyscloud.com](mailto:sales@knosyscloud.com)

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take control of your data.

1001 North US Highway 1 Suite #802  
Jupiter, Florida 33477  
[www.knosyscloud.com](http://www.knosyscloud.com)